

ITS IMPORTANCE AND LASTING IMPACT

The cultural exchange will give children from different countries a chance to come forward and unleash their hidden talents at an international level.

This process of familiarization and friendship at peoples' level would prove to be an invaluable tool in facilitating goodwill between nations. Children will exchange views not only during the event, but also long after they return to their native land.

This Cultural Confluence will advocate mutual acceptance of cultures and promote a change in thinking.

Where it will expose and reflect the different ideologies, culture, art and values of the nations, it will also showcase how similar we are in our art forms and develop camaraderie among children and the countries. It will also seek to develop interest among children to take up further study on these similarities.

THE INDIAN COUNCIL FOR CULTURAL RELATIONS (ICCR)

The Indian Council for Cultural Relations (ICCR) was founded on 9th April 1950 by Maulana Abul Kalam Azad, the first Education Minister of independent India. The Objective of the council are to participate in the formulation and implementation of policies and programmes relating to India's external cultural relations, to foster and strengthen cultural relations and mutual understanding between India and other countries; to promote cultural exchanges with other countries and people; to establish and develop relations with national and international organizations in the field of culture, and to take such measures as may be required to further these objectives.

ICCR is about a communion of cultures, a creative dialogue with other nations. To facilitate this interaction with world cultures, the Council has strived to articulate and demonstrate the diversity and richness of the cultures of India, both in and with other countries of the world. The Council is the pre-eminent institution engaged in cultural diplomacy sponsor of intellectual exchanges between India and partner countries. It is the Council's resolve to continue to symbolize India's great cultural and educational efflorescence in the years to come.

EMPOWERMENT

Empowerment is a socio-cultural NGO that aims to preserve, promote and disseminate information on Art, History, Culture and Heritage of India by creating awareness from the grass root level to the International Cultural Exchange level.

It is an affirmation of the need to conserve and promote an awareness of the rich culture tapestry of India.

Empowerment aims to spread the Universal Peace Message and Prayer, far and wide to embrace the lands and people of this Earth. It trains young minds to witness how visual communication can and does impact cultural understanding by creating a new conversation world peace.



Indian Council for
Cultural Relations



CULTURAL CONFLUENCE - UNITED COLOURS
First of its kind SAARC Nation Art Camp for Children



R-10, Hauz Khas, New Delhi-110016, India
Phone: 011- 26563766 Mobile: 9968392303, 9868904741
Email: info@empowerment.co.in Website: www.empowerment.co.in



DETAILS OF THE PROGRAMME

Indian Council for Cultural Relations and Empowerment are coming up with a very unique **Art Camp, the "Cultural Confluence - United Colours"** especially designed for children starting 25th May-31st May 2012. Empowerment is conducting a seven day Art Camp for young budding artists, first of its kind that brings together 21 bright young children from the South Asian nations - three each from Bangladesh, Bhutan, Nepal, Sri Lanka, Pakistan, Afghanistan and Maldives to join 15 other children from India. All children will stay in a 5 star hotel in Delhi. This will set the stage for a unique interaction between highly charged minds from various backgrounds, styles and schools of thought.

The programmes envisaged for this unique "Cultural Confluence-United Colours" are as follows:

Day 1

Introduction

As an ice-breaker the young artists would spend some time introducing themselves and getting familiar. Later, they would be introduced to the history and the future of the Indian artworks by visiting some of the renowned art galleries and interacting with art experts.

Visit to National Gallery of Modern Art

The goal of this trip is to promote the history of Indian artwork and to showcase its evolution through the years.

Guest lecture by an expert on Modern Art

Artists will be encouraged to discuss and interaction with expert speakers from the art world would broaden the perspective of young budding artists.

Evening Cultural performance by Children.

Day 2

Painting session

Children will paint their own canvases on varied themes of their choice for the day. They will hone their techniques, learn about the use of colours and various hues, and try and combine the various techniques they have learnt while intensively painting.

Visit to 2-3 schools of Delhi

Artists will get to interact with other school children and understand the environment and culture of Delhi schools. They would also learn about the various art forms that are popularly practiced here.

Mudra- Evening Dance Programme

Dance programmes by eminent dancers including child dancers will enthrall the children with some of the dance forms of India. In turn, the children will also get to show their dancing skills during the various cultural events through the week.

Day 3

The fine art of Delhi- Heritage Walk

The heritage walks are designed with an artistic approach; artists like a painter, a professional photographer and a history expert will accompany the group on their visits and help capture Delhi's historic beauty through their work of art.

In evening musical performance by Eminent Artist of India – Ustad Amjad Ali Khan

Day 4

The Human Color

The young artists will make small canvases, painting it in the colours of diversity and harmony. A collage will be created out of these canvases. It will be displayed at the venue and later exhibited at the Embassies/High Commissions of each of the respective countries on a rolling basis for about two months.

Visit to Dilli Haat

This market place would be an absolute delight for children who would love and admire the uniqueness and importance of rich Indian traditional art and craft works.

Talking dolls - Puppetry shows

Puppetry is perhaps one of the oldest forms of theatre and art and is a huge hit among children across all countries and regions. Puppetry show by folk artists from various regions will also be held for them at Dilli Haat.

Day 5

Visit to Taj Mahal

The Taj amongst the World's Wonders, the grace of perfection of proportions and grandeur of geometrical patterns of well appointed gardens enhancing the poise of the whole complex together add magnificence to the delicacy of this monument of love, dedication and purity.

This trip will enrich children's imagination about this marvel of an epic in stone, The Taj!

Day 6

Party- Kidz Medley

Children will have the opportunity to let their hair down and enjoy some wonderful cultural programmes including singing and dancing among themselves.

Painting session

Children will continue and will give finishing touch to their paintings.

Evening Cultural Performance

Day 7

It's My Show

Exhibition of works: It's My Show

All 36 children will have an Exhibition at the end of 'Cultural Confluence-United Colours' addressed by the High Commissions of SAARC Nations in Delhi. The camp and exhibition are designed to fire the imagination and it will motivate and inspire them to create beautiful paintings in future too. In addition, all the artists will win cash prize of Rs. 10,000 and a commendation certificate from ICCR and Empowerment. Hon'ble President of India is invited to grace the exhibition and award and motivate them for their hard works.